



PRESS RELEASE
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MGTV Completes Conversion to Digital

Roscor Corporation Masterminds New System's Design and Installation

(Lansing, MI)—Michigan Government Television (MGTV) has completed a conversion of its television facility from analog to digital. The launch of the new digital facility caps more than a year of research and preparation. Roscor Corporation, a Mt. Prospect, IL-based media and information technologies company, along with their Farmington Hills, MI Regional Office acted as general contractor for the design and installation of the new system.

Launched in 1996, MGTV a non-profit, 501 (c) 3 Corporation, is a public affairs initiative of Michigan's cable television industry. MGTV, modeled on the national C-SPAN cable networks, offers unedited and unbiased coverage of all branches of Michigan's state government. Programming includes live and tape delayed sessions and committees from Michigan's House and Senate, oral arguments before Michigan's Supreme Court, and events from the Executive Branch. MGTV is not a state government agency and does not receive funding from the State of Michigan.

The upgrade affected all areas including master control, editing and duplication as well as single and multiple camera remote production. A second edit suite and studio control were new additions. Featured elements of the new digital operation include: Sundance Automation System, Evertz (Quartz) QMC-MCS Master Control Switcher, Grass Valley Profile Video Server, Concerto Routing System, KayakDD Production Switchers, and M-Series Video Disk Recorders, Chyron Duet MicroX Character Generators, Sony PDW-510 XDCAM Camcorder and PDW-1500 XDCAM Recorder, Evertz MVP Multi -Image Display & Monitoring System and Fiber Optic Terminal Equipment, Panasonic AW-E860 16:9/4:3 CCD Cameras, and Avid Media Composer Adrenaline HD Non-Linear Editing System.

“Moving fully into the world of digital is not only a great way to celebrate 10 successful years of covering Michigan's state government but it also gives us the flexibility we need to begin a new decade of coverage,” said MGTV Executive Director Bill Trevarthen. “Throughout the coming year, we'll be able to offer cable viewers more sophisticated coverage of their state government at work.

The conversion to digital technology positions MGTV to offer state of the art delivery of our programming to Michigan's cable operators."

Roscor Corporation has been a leading provider of professional video, audio, and multimedia system integrations for more than thirty years. Roscor is also an ISO 9001:2000 Certified Company. Roscor's Corporate Office is based in Mount Prospect, Illinois, and has regional offices in Farmington Hills, Michigan, Cincinnati, Ohio, Milwaukee, Wisconsin, and Jakarta, Indonesia.

"Roscor was honored to be selected as the design and system integrator for MGTV's digital upgrade" says Paul Niehaus, Roscor Michigan's Regional Manager. "This will allow them to continue to be at the forefront of state government programming."